



## OLD PULTENEY IS WORLD CLASS!

### ***Old Pulteney 21-Years-Old Named 'World Whisky of the Year' in Top Guide***

Old Pulteney Single Malt Whisky is today sitting on top of the world after winning one of the whisky industry's highest accolades, World Whisky of the Year, in Jim Murray's 2012 Whisky Bible Awards.

In a class of some 1,500 whiskies, Old Pulteney 21-Years-Old scooped the top accolade, along with three other esteemed awards - Scotch Whisky of the Year, Single Malt (Multiple Casks) of the Year and Single Malt (16-21 Years) of the Year.

Over the past four months, world-renowned whisky connoisseur Murray has nosed and tasted his way through all types of whisky to create his global best-selling ratings guide. He gave Old Pulteney 21-Years-Old a glowing review, commenting that the single malt is 'by far and away one of the great whiskies of 2012, absolutely exploding from the glass with vitality, charisma and class.'

Margaret Mary Clarke, Senior Brand Manager of Old Pulteney is thrilled with the quadruple award. *'It is an enormous honour to have won four of Jim Murray's Whisky Bible Awards for Old Pulteney 21-Years-Old. This is one of the most prestigious accolades a whisky can receive, and we are delighted that our distillery and the Old Pulteney team have been recognised for our passion and depth of expertise in the art of whisky creation.'*

This award celebrates the global appeal of a whisky which has been distilled in Wick at the most northerly distillery in the Scottish mainland since 1826. This coastal location gives Old Pulteney the unique 'salty, nerve-tingling journey' Jim Murray describes in his tasting notes, as part of the reason he loved the taste of the 21-Years-Old Single Malt so much.

This global recognition for Old Pulteney has coincided with an exciting year for the whisky, as it embarked on a momentous world first voyage: the Old Pulteney Row to the Pole. This ambitious expedition, led by Scottish explorer Jock Wishart and his five-man team, achieved their goal to be the first ever crew to row to the Magnetic North Pole in August this year.

Already a favourite tippie for whisky drinkers in the UK, Old Pulteney has developed global appeal, and winning such a host of highly-regarded awards will be sure to secure Old Pulteney's place as one of the top whiskies in the world.